



Do you live and breathe social media? Can you whip up captivating content faster than a chef can chop an onion? Are you obsessed with all things food and have a knack for turning ordinary into extraordinary? If so, we want YOU to join our team!

Requirements:

- A recognized marketing certification.
- At least 3 years of marketing experience.
- Excellent written and verbal communication skills.
- Proficiency in creating content for social media platforms including Instagram, Facebook, LinkedIn and TikTok.
- Proficiency in video editing.
- Proficiency in META scheduling tools and paid advertising.
- Experience using Canva.
- Experience using google marketing platforms.
- Experience using various website platforms including WordPress, Squarespace, and Wix.
- Drive, passion, and creativity in developing new content.
- Exceptional time-management skills.
- Ability to work independently and collaboratively with a diverse team.

Responsibilities

- Create high quality, engaging social media content to promote 7 business entities of Mise en Place Ltd.
- Write original, captivating captions for social media posts.
- Schedule posts, paid posts, reels and stories for all Mise en Place brands/divisions.
- Drive to various Mise en Place business locations in George Town to capture original content.
- Update and maintain content calendars.
- Develop and execute campaign ideas.
- Create marketing content for radio commercials, styled photo- and video shoots, direct emailing, websites, and printed materials.
- Conduct market research as requested by Sales and Marketing Manager.
- Work with outside vendors in providing marketing assets when required.
- Use marketing analytics to report on social media performance.
- Manage community engagement on social media, ensuring prompt response to inquiries and addressing any related complaints promptly.
- Post jobs on behalf of HR department to various social media and relevant online platforms.
- Monitor and manage marketing inventory.
- Update menus for digital displays and social media posts using Canva.
- Provide customer support for large Q4 sales and marketing project.

Company Benefits:

Paid Vacation, Health Insurance, Pension, Daily Lunch, Gas Allowance, Phone.

Other requirements:

Driver's License. Clean police record. Qualified Caymanians and PR Holder are strongly encouraged to apply and will receive priority for consideration. To apply online, visit

<https://miseenplace.bamboohr.com/careers>